

Abstracts

The Islamic movement study mostly focused on radical, extremist, violent, or military aspects. The current research was carried out to examine the nonviolent elements of the Islamic movement. Based on the ethnographic photo research conducted in the Ethiopian Muslims Protest, the Islamic movements nonviolent aspect investigated. The Ethiopian Muslims were organized social media-led protests called *Let Our Voices be Heard* for their religious rights between 2011 and 2015. The study *first* examined where this *Let Our Voices be Heard* protest fits in civil resistance studies. *Second*, it investigated Facebook's role in initiating, organizing, and sustaining the nonviolent Islamic movement in Ethiopia. Using Johnston's defining terms of social movement theory, the *Let Our Voices be Heard* protest tested. The result shows that the protest well fit with the dimensions and components of social movement theory. The result indicates that the *Let Our Voices be Heard* protest exemplifies nonviolent Islamic movement in the Eastern Africa region, Ethiopia. The study further shows that Facebook, when used for a common goal, is a robust platform for successfully mobilizing nonviolent Islamic movements.

Keywords: Ethiopia, Religion, Islam, Civil Resistance, Nonviolent, Protest, Social Movement, Digital Media, Social Media Activism

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